



UGC RATES

Single Concept	One single scripted concept finished and edited with usage rights for 12 months. no more than 1 min long	\$300- \$450
Organic Concepts	One single concept no script start to finish	\$250-\$450
Testimonial	One single concept with or w/o start to finish	\$350-\$600
Raw Footage and	All unedited Fottage of One concept includes Hooks, CTA, & Broll's can not exsede more than 10 lines each	\$250 - \$400
Usage rights	Extended usage rights beyond the base rate of 12 months	40% of the Base Rate
Additional Hooks, CTA or Brolls	Additional hooks or CTA (start to end)	\$50 Each
Whitelisting	One single concept	30% of the base rate per month

19% discount for Bundel Packages of 5 concepts